#### **2017 Twitter Posts**

## #FPAD

#### 9/22/17 – let's do 2 postings this day since it's the start of FPAW.

Happy Fall! Today is National Falls Prevention Awareness Day. Learn 6 steps to prevent older adult falls. bit.ly/1fMSUeL #FPAD2017

Over 74,000 Californians (65+) were hospitalized for a fall in 2014, costing about \$2.2 billion. <a href="http://bit.ly/1Wdu6fG">http://bit.ly/1Wdu6fG</a> #FPAD2017

### 9/25/17

More than 208,000 Californians (65+) visited the ER in 2014 for a fall. Find programs that help. www.stopfallscalifornia.org #FPAD2017

#### 9/26/17

Falls are the leading cause of injuries for Californians aged 65+. Small changes lower your risk. <a href="http://bit.ly/2vMckw3">http://bit.ly/2vMckw3</a> #FPAD2017

#### 9/27/17

Adults with arthritis are more likely to fall. Small changes lower your risk. <a href="http://bit.ly/2hmPvY2">http://bit.ly/2hmPvY2</a> #FPAD2017

## 9/28/17

It's Fall Prevention Awareness Week! Learn 6 steps to prevent older adult falls. <a href="https://www.vimeo.com/148517287"><u>vimeo.com/148517287</u></a> #FPAD2017

#### **2017 Facebook Posts**

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Happy first day of fall! Today is National Falls Prevention Awareness Day. Learn 6 steps to prevent older adult falls. <u>bit.ly/1fMSUeL</u>



Over 74,000 Californians (65+) were hospitalized for a fall in 2014, costing about \$2.2 billion. Prevent to save lives & money. <a href="http://bit.ly/1Wdu6fG">http://bit.ly/1Wdu6fG</a>



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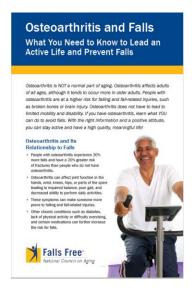
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